EXCHANGE THAT EMPOWERS YOU

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1. ABSTRACT

Barter Trade is a digital user-focused trading platform that will bring cryptocurrency and various blockchain assets to global users through an efficiently designed and easy to use trading interface. This platform offers a number of uncomplicated trading features and solutions to create more value for customers than is currently being provided in the blockchain space. Besides useful trading features such as copy and margin trading, Barter Trade will allow traders to trade more time efficiently and to clearly define their risk using an advanced and new trading feature called PIE. Moreover, solutions such as our Desktop Trading Application, Hardware Wallet, EazyPay, DEX, and Decentralized Casino will also be included in the Barter Trade ecosystem.

Our product offering will continuously be expanded and upgraded based on the input we receive from our users and our own extensive market analysis. In addition, Barter Trade users will be able to purchase exclusive membership cards and unlock different premium features as well as avail discounts on trading fees by employing the BRT token. This neoteric approach in the cryptocurrency trading space is something that is not generally found in traditional exchanges, which we will focus on to improve.
2. BARTER TRADE
PLATFORM RUNDOWN

2.1 Introduction

Barter Trade is a safe and secure trading platform which provides an efficiently systematic environment for traders, while requiring minimal involvement from third-party providers. The name “Barter” suggests “direct exchange of goods or assets between two participants without having to rely on a centralized system”. This is also the underlying purpose of blockchain technology. We align with this vision and aim to not only provide many decentralized solutions, but also build a company culture that values these principles. Building a strong and close community will therefore be one of our main goals from the moment we launch our platform. We also see almost all other exchanges lacking in this regard and not taking the feedback or opinions of users into account during their development process. We, nevertheless, developed tools that allow us to get feedback from our users for us to implement in the expansion of our ecosystem. Our aim to put the user first and allowing our community to help shape our progress, we think, will be fundamental in the growth and expansion of our platform.

Our Logo is aimed to showcase connectivity between participants in the Barter Trade system while being in a trusted environment for processing P2P transactions. At its essence, Barter Trade is a 21st-century digital and blockchain assets exchange focused on safety, security, community, and efficiency.

Barter Trade is far from being a generic cryptocurrency exchange. As mentioned above, the platform is designed with a specific focus on user interface to offer a smooth and easy trading experience to all classes of traders.
This approach is currently rare amongst current cryptocurrency exchanges, which are generally too complicated and difficult for amateur traders to use. This inspires us to create a trading atmosphere where trading processes are easy to execute and the overall platform is easy to understand. Moreover, our exclusive “PIE” order will help in risk management, time-saving and profit-taking order efficiency when trading.

The Barter Trade platform will provide integrated notification alarms about prices or entries and exits, portfolio overview, easy & advanced trading features, and more. In addition, Barter Trade will also offer a Decentralized Casino Platform where users can gamble using their cryptocurrency assets. Initially, the Barter Trade DEX Casino will offer poker and live sports betting, adding many games in the future, which our community can also help provide suggestions of what games they like us to develop.

2.2 Typical Financial Markets And Cryptocurrency Potential

Typical financial markets are controlled by long-established players and are mostly constructed in a too complicated manner to adopt emerging technologies. The potential gains of integrating emerging technologies appear pretty, while the challenges associated are huge. Technology-driven systems can certainly provide the same business while being more efficient.

The chain of financial service providers includes several middlemen, each drawing their own commission against the services provided. These operating principles date all the way back. However, it is tricky to make a paradigm shift from this existing operational hierarchy. This constraint is being utilized by middlemen and the established market players. Financial conglomerates use their supremacy as well to make sure their operations continue unchallenged. The industry generally fails to serve a sizeable part of the community and this gap can only be bridged by new
players. However, the strong market hold of the established players makes it seemingly difficult for innovators to contribute.

Cryptocurrency markets can be manipulated in many ways. However, there is a lack of big investors as compared to stock markets owing lack of knowledge and trust in blockchain technology which is the core of cryptocurrency space. Moreover, a negative branding about this restricts many potential investors from stepping into the crypto markets.

On the other hand, there has been a lot of positive progress as well owing to the rising interest in blockchain technology. The Topmost mainstream companies in the world like Amazon, IBM, SBI, eBay, Paypal, Axis Bank etc have considered adopting blockchain technology for their businesses.

Moreover, this indicates that we are finally overcoming the psychological barriers that were delaying the adoption for the last 9 years. As these high profile companies continue to work on the implementation and deployment of the blockchain technology, new and upcoming investors will gain more faith and become positive about the potential of cryptocurrencies which will eventually, lead to an increased flow of money into the crypto sphere in the future. Barter Trade will provide them with a platform for a suitable entry into the crypto markets. We all know that crypto has huge potential in terms of financial gains.

2.3 Challenges and Shortcomings

The blockchain space has undoubtedly developed a lot in the short time span since its existence. Numerous exchanges have emerged which allow trading of cryptocurrencies in different ways. However, significant challenges still remain to be solved.
2.4 Objectives

The prime objective of Barter Trade is to provide an easy to use and safe trading environment through effective tools for risk and profit management. We will offer support assistance and allow users to create personalized trading strategies. As the crypto market is growing, the user base is also increasing. We wish to serve this ever-growing section and meet their demands. The current cryptocurrency exchanges have outdated interfaces, unsuitable tools which are confusing, and there is a lack of customer support as well. Thus, it does not empower amateur traders to trade smartly due to lack of understanding of the traditional exchanges.

Barter Trade’s platform will be simple, secure, easy and noise free, thus allowing new users to easily understand and invest in cryptocurrency markets. Barter Trade Pie will completely change the trading experience for users in the cryptocurrency space, which will be our USP. Our basic aim is to provide users with an experience which is simple but powerful in terms of features and tools provided. Also, an environment which is suitable to brand new users while being convenient and robust for institutional and professional traders.

FUTURE PERSPECTIVE

We plan to implement AI-driven trading and market strategies. An environment where AI driven bots will provide you with trading strategies based on your trading style. Users will be able to program the Bot according to their trading style and requirements. The platform will also house automated market signals for your favorite crypto assets based on the trading chart indicators. We will also provide a trade assistant designed and programmed to help you with basic knowledge of charts, indicators, and tutorials of various aspects.

Our team is already working on implementing AI based trading assistance. Nevertheless, our aim is to launch the first version of our exchange during the ICO phase and work closely on other features soon after.
2.5 Sustainability

For any product or project being developed, sustainability and durability is crucial. Especially when it is expected to be the leading aspect of the next financial revolution. Most exchanges these days lack sustainability and are unable to maintain standards and quality over a longer period of time. A prime reason being the foundation stones are not laid strongly and leave out importance towards some basic anomalies, which Barter Trade plans to rectify.
3. KEY DIFFERENTIATING FEATURES

3.1 Algo Trading

Barter Trade will be the first off the exchanges to introduce Algo trading in the crypto market space. "Algorithmic trading" refers to using a computer program or system to trade on the market according to a specified set of rules. Algorithmic trading often makes use of mathematical models and formulas to decide when and how to trade assets on an exchange.

Cryptocurrency markets provide several advantages for algorithmic traders. First, cryptocurrency markets typically have much higher volatility than traditional markets, creating bigger swings in prices and opportunities for traders. Cryptocurrency markets also are open for business 24/7, further expanding the universe of opportunities for automated trading. Finally, algorithmic trading in traditional markets is dominated by proprietary strategies run by multibillion-dollar quant funds. Cryptocurrency markets are much younger, which means it’s relatively less saturated with massive funds.

There are typically two aspects of trading to which algorithms can be applied:

- **When to trade:** Algorithms can trade according to technical indicators, momentum, and fundamentals.

- **How to trade:** Algorithmic trading can also help traders execute orders more efficiently, from routing orders across different exchanges to slicing a large order into smaller pieces. Algorithms can help traders to execute their trades at the best price available according to the size of their trade, the time of the trade, and market conditions.
Algo trading will allow users to customise their bots according to their trading indicators through a simple and easy to use interface (i.e. without coding anything). The scripts will execute buy, sell and stop loss orders for the user as per the conditions set in the script.

Most successful traders use technical indicators to set their buy, sell or stop loss orders. But even with knowledge of these indicators some users miss out on their desired entry because they might for different reasons not be present at the markets. Sometimes the crypto markets can be too volatile and it can also be humanly impossible to be fast enough when placing orders manually. Thus they can easily miss out on a buy order or locking in profits in fast moving conditions.

In many cases it is also psychological factors (fear, greed and uncertainty) that keep you from executing planned orders. AI algorithms can easily overcome this because bots don't act upon emotions and are therefore able to execute the orders as per the pre-conditions set in their script.

Initially, the algo trading will work only for Barter Trade’s markets but eventually, users will be able to trade on multiple exchanges via API connection and use Barter Trade’s extensive tools on a number of exchanges.

Apart from the algorithms based on the technical indicators, Barter Trade will also introduced the basic algorithms that help users to execute orders more efficiently based on factors such as the size and timing of the order. Those basic algorithms include:

- Smart Routing
- Iceberg Algorithm
- TWAP (Time weighted-average price)
- VWAP (Volume weighted-average price)
Key Elements:

- Customise your own trading bots using technical indicators in a simple interface.
- Bots buy, sell, stop loss or trail stop loss in a loop every time the technical conditions pre-defined in the bot are met.
- Run multiple bots to test different trading strategies. Apply them to your trading activities and execute trades.
- Trade on multiple exchanges using Barter Trade’s algo trading using API connection on Barter Trade’s DTA.
- Hassle-free and emotionless trading experience. Build reputation, earn badges and become a master.
- Reputation badges make you eligible for being a master of social trading.

3.2 Social Trading: Overview

The initial goal of the platform is to provide the best trading experience for our users. Our system will monitor and analyse user profiles, trading history, risk factor, success rate and P&L realised on real-time basis. This will help us provide reputation badges to the traders based on their real-time performance. People with highest reputation will be ranked accordingly on the public leaderboard.
Key elements of social trading:

- **Copy trading**: Users can follow the most successful/profitable trading strategy from reputed traders (masters) just by copying them from the Leaderboard.

- **Social feed**: A character limited social feed will allow users to share their sentiments about the market.

- **Transparency**: Masters can opt in or out from making their trade history and portfolio distribution public without revealing private information such as total balance or position size. This gives an opportunity to collect a following of traders.

- **Social earning**: Earn while you trade. Masters who opt in for transparency will earn a 40% commission on transaction fees generated from their followers. They can also keep a commission on profits earned by their followers ranging from 0-10%.

- **All-in-one**: Social trading will not only be limited to algo traders but traders from normal spot and margin markets can also participate as well.
Social feed: The fundamental thought behind Social Feed is that the transparency between traders can be improved, to help enable them in making more responsible trading decisions based on the information of market sentiments. This way, traders build up their online reputation in a verifiable manner.

Each user has a public profile, upon creating an account on Barter Trade, share their trading data such as trading history, open positions and portfolio distribution, while keeping private information such as position or portfolio size hidden.

A social feed features 140-character posts with the ability to communicate with other Barter Trade users, Add #tags, $tags, search and see what is trending or how the market sentiment is or just use it as their trading journal.

Every new trade from the people you follow appears as a post on the news feed, and users can track the most or least profitable real time trades of the people they follow. A general Trend will be their on top right of the news feed highlighting the most followed and copied traders. Newsfeed will help users take a closer look at the public profile or a particular individual and see if their trading activity matches their opinion. It is a great way to check if ~their money is where their mouth is!

Copy trading: Copy-trading on Barter Trade will be supported on spot, derivatives and algo markets. In simple terms copy-trading is a programmatically Mutual trading relationship between a signal provider and his followers.

Those wishing to copy-trade begin by browsing trader profiles, whose performance can be easily tracked on the platform’s leaderboard, be it the biggest risk takers, the most risk-averse, the most profitable or the least profitable. Along with this, the commission rate of the trader on the profits earned by the trader is also visible, which ranges from 0-10%. Having made a selection, copy-traders subscribe to an individual’s trades, define the trade amount they wish to allocate to follow a particular signal provider. When signal providers open a position the same position is automatically opened for copy-traders, when signal providers close their position the position will also be closed for copy-traders.
**Transparency:** Master traders that get listed on the leaderboard will have the option to opt in or out of the agreement to make their real time trades, trade history and portfolio distribution public.

Opting in will allow traders additional benefits that will motivate traders to do more responsible trading resulting in more trust among their followers and benefit for both parties. These benefits will include:

- 40% commission on the trading fees earned from their followers.
- Preset a percentage commission on profits earned by followers by copying your trades, ranging from (0-10%)
- Higher reputation badges.
- Opting out of the agreement to make their trade history and portfolio distribution public would mean that only the percentage profits or losses realised over a period of time will be visible to the people. This will mainly be for people who want to maintain privacy and don't want to reveal their trading strategies to anyone. The data for what type of the assets the trader has traded, number of trades etc won't be available in the public diary. This would result in lower class benefits from the copy trading such as:
  - 40% commission on the trading fees earned from their followers.
  - No commission from copy traders
  - Lower reputation badges. Grind your way up by doing positive trades and building a following.

**REPUTATION SYSTEM:**

Initially, social trading will be limited to algo traders only. Our system will analyse the user profiles, trading history, risk factors, success rate and P&L realised weekly/monthly and provide a rating badge respectively. Scores will be calculated to decide what badges to assign to the traders (e.g. beginner, moderate or veteran badges). Both the criteria and scores will be updated frequently. Users can also provide feedback on what they like us to include in the reputation system. In
addition, the users will able to provide respect points to the traders which will add more value to trader’s badge level. The eligibility criteria for the users are as follows:

• The user must have traded a minimum of 5 BTC volume on Barter Trade.
• The trading script/bot should be at least 2 weeks old.
• The bot should at least have done 30+ trades.
• The user account should be verified.

The Badge level will continue to increase with the increase in trade volume, number of trades, age of the script/bot, success rate etc which will add respect points. These will be major factors that will value to the trader’s reputation.

*This only gives a brief idea of the overall scenario. Conditions are respect to change.

3.3 GAMIFICATION

Battle Grounds: Battlegrounds is trading gamified. Play and compete while you trade crypto assets at algo, spot and derivatives markets and win exciting prizes. Battlegrounds is a unique platform where traders can enjoy an element of fun and entertainment while trading. A total of 15,000,000 BRT or 6.25% of total supply will be allocated to the Battlegrounds prize pool.

1. Tournaments will be held on a weekly, monthly and quarterly basis for the spot, leverage and algo markets.
2. Users will be required to hold a set of BRT tokens in order to participate in the tournaments.
3. There will be a no limit tournament were the users can deposit a minimum of 0.01 BTC and participate. No BRT tokens required to be staked for participating. A single winner will be declared based on the overall realised P&L at the end of the tournament.
4. Every tournament will have a prize pool, of which 50% will be paid in BTC and the rest in BRT Tokens.

5. Prize pool will increase on the longer time frame tournaments.  
   *For example*: Weekly- $5000, Monthly- $20,000 (week *4), Quarterly- $60,000 (Month * 3)

6. There will be 3 winners in every tournament selected based on real time data published on the leaderboard.

7. Once the Battles are concluded the winners will be selected based on the total P&L turnover from the initial starting amount.
   - **Weekly battle**: Funds required to participate: Min 0.1 BTC - Max 1 BTC
   - **Monthly battle**: Funds required to participate: Min 1 BTC - Max 5 BTC
   - **Quarterly battle**: Funds required to participate: Min 5 BTC - Max 25 BTC

   *BTC amount will be locked into the Battle Arena account upon registration and will be tradable on the day of the battle.

8. The tournaments will happen like this:
   - **Weekly battles** will have a hard cap of 500 Players
   - **Monthly battles** will have a hard cap of 2000 Players
   - **Quarterly battles** will have a hard cap of 6000 Players

With the gradual increase in the user base and as the demand to participate in the tournaments increases;

1. The user hard cap for every battle will increase and 
2. with the increase in user hard cap, the prize pool will increase as well.

**Yearly tournament:**

- Barter Trade will conduct a yearly tournament among the winners of the quarterly and monthly tournaments.
  - a. The final battle will have a hard cap of 50 Players.
  - b. 24 slots will be allocated to the winners of the quarterly and monthly battles.
  - c. Winners of the weekly battles and the 2nd, 3rd position holders of the monthly battles will fight in a battle among themselves on the trading field to fill up the remainder of the 26 slots.
Selection Criteria:
- Top 3 winners from every quarterly battler will qualify automatically.
- 1st Position winner from every monthly battle will qualify automatically.
- Top 3 winners from the weekly battles will fight in a battle of survival in order to qualify for the final battle.
- 2nd and 3rd place holders from the monthly battles will also participate in the battle of survival in order to qualify for the final battle.
- Top 16 winners from the battle of survival will qualify to the final battle
- Remaining 10 will be chosen via wild card entries from the top 40 players.

3.4 BARTER MARKETPLACE

Barter Marketplace is a P2P decentralised marketplace for sale and exchange old goods and services. It’s a way to crypto mass adoption. A secure, transparent, completely decentralised way to buy and sell goods and services but its not limited to it. Barter marketplace allows users to do a direct exchange of Cryptocurrencies between two individuals as well without the need to depend on any central authority. Barter Marketplace is a completely decentralised platform with zero trade fee, zero listing fee, No middleman, No bank or Card requirements, Review rating system for trusted trades and it is all secured by advanced Escrow system.

Key Elements:
- Physical goods (example: household items, books, motor vehicles, electronics etc.)
- Digital goods (cash cards, private servers, anti-virus and VPNs, PC games, gift cards etc.
- Services and solutions (software development, IT consultancy, web applications, marketing, accountancy etc.
- CryptoCurrencies - P2P Exchange of Crypto-to-Crypto: exchange crypto currencies without any middleman
- Partner and list Various stores related to physical and digital markets
Key Benefits:
- 0 Exploring and Listing fees
- 0 commission on sales and buys if paid in BRT or exchange tokens
- No middle man
- No bank or card required
- Escrow system for seller protection
- Review rating system for trusted trades

How does this work?

Easy!
- Just list your items on the market place.
- Wait for the buyer/seller to send trade request.
- Once received, execute the trade and finalise it.
- When finalised, release/deliver the item and receive the funds from the marketplace escrow
- Exchange Crypto to Crypto with strangers with total security and trust. No middleman, 0 fees

Key notes:
- Barter Marketplace will partner with exchanges to list the marketplace alongside their exchange and help the users on their platform to do free trade of goods and services.
- Every exchange that lists the Barter Marketplace will add a big utility case to their native token i.e 0 fees when paid with Exchange token otherwise a minimal fees of 0.01% per trade.
- Barter Marketplace believes in crypto mass adoption
- Barter Marketplace provides a real use case to crypto currencies.
- Exchanges, with a proven business model and user base can help fuel the mass adoption of crypto currencies and cryptocurrencies into businesses.

EASY, SAFE, SECURE and RELIABLE!
3.5 BARTER TRADE DTA (Desktop Trading Application/Program)

Barter Trade DTA is an institutional level multi-asset crypto trading platform. Many of the professional crypto traders are aware of or have used the MT4/MT5 platform in the stock market, which allows trading via a desktop application integrated with advanced trading features. The Barter Trade Desktop trading application is a step forward and will offer similar experience to crypto traders but with better a user experience. DTA offers an institutional level trading experience for the crypto traders while also being easy to use for newly registered users.

DTA provides users with all the advanced features for outstanding trading possibilities and technical analysis tools. It is also easy to use because of its built-in design which offers an advanced user interface compared to the MT4 program. Apart from the easy and secure traditional trading, it will offer multiple advanced features such as automated trading systems (bots), multiple chart comparisons, copy trading and an all-in-one platform for traditional, margin and futures trading of crypto assets. Although being loaded with many features, we also aim to provide the safest way of trading crypto assets with the integration of our BRT Hardware Wallet into the DTA. This allows users to trade directly from their wallets without being forced to keep their assets on the exchange or use a browser for connectivity and minimizes the risk of getting hacked or phished (e.g. from spam links).

3.6 BARTER TRADE EAZYPAY

Barter Trade EazyPay is a decentralized peer-to-peer trading network, allowing users to trade directly with each other without the involvement of any third party. It allows an easy gateway for buying various cryptocurrencies using fiat currency and also selling them without being dependent on the exchange to process the deposits and withdrawals. This will be secured and made possible by an advanced escrow and customer support system to conduct the transactions in a smooth and transparent manner. Various altcoins markets will be supported on the EazyPay network with a near negligible fee to cover the server costs.
Apart from this, the EazyPay network will support fiat trading on the Barter Trade main exchange. This will be made possible by our advanced bid matching system for deposits and withdrawals. This will eventually also eliminate the need of a bank to process the payments for the individuals.

3.7 BARTER TRADE DEX

Bitcoin is the first blockchain-based cryptocurrency which was created as a peer-to-peer payment system that allows its users to transfer their valued assets with no central authority or third party involved. A network of distributed and mostly anonymous miners are all in charge of processing the transactions which ensure that problems like censorship, fraud, and others are not possible.

In today’s world, centralized exchanges are easy to use, easy to access and they provide advanced trading functionalities like margin trading. However, they also pose a security risk to your funds. While some exchanges are better guarded than others, hacks are not an uncommon event in the cryptocurrency space. Barter Trade aims at providing a safe and secure atmosphere for trading with the means of its desktop trading application and hardware wallet integration. However, for the users who are not comfortable trading on the traditionally centralized crypto exchanges, Barter Trade will also provide a DEX platform as an alternative.

The Barter Trade DEX will be a place where the exchange market will not rely on the third party to hold the customer’s funds. Instead, the trades will occur directly between users through an automated process. This system can be achieved by a multi-signature escrow system or via smart contracts. In addition, Barter Trade aims to build a noise-free, clean and sleek design with advanced options such as stop losses and featureful charts. Initially, the Barter Trade DEX platform will support ERC-20 tokens on its platform and step-by-step expand towards other chain assets, which will also be integrated into our custom built hardware wallet.
4. SECURITY ELEMENTS

Security is the most important facet of any financial product. Cryptocurrency trading has not yet achieved its full potential due to people’s skepticism about the security involved with transactions over the blockchain. In a quest to enable widespread adoption of digital assets trading, the Barter Trade Exchange has been developed with a particular focus on its security standards. Our security mechanism equipped with advanced safety features will cover all the loopholes currently present in our operational exchanges.
5. BRT Token Utility & its Benefits

The Barter Trade platform will house its own utility token, which can be used to unlock many in-exchange features, thus extending a myriad of benefits to users on the platform.

We will offer a competitive fee structure for the users as compared to current fee structure on various ongoing exchanges. While being aggressive on the traditional fee commission, Barter Trade will release Gold and Silver Membership Cards offering many advantages for users using our platform. We will also develop an extensive customer relationship management approach to increase activity of our user base and satisfy the needs of our customers. Users that are becoming increasingly engaged on our platform will be able to unlock many benefits and we will focus on continuously satisfying their needs and expectations, which we see lacking in (almost) all other cryptocurrency exchange companies.

Some of the advantages of having a membership card (list will be updated continuously over the years):

- Gifts, discounts, and rewards from our extensive loyalty program.
- Exclusive access and/or rewards from our partners.
- Voting rights on listing and development of our platform.
- Low or no fees for trading and deposit/withdrawal of tokens.
- Priority on customer service support.
- More features will be introduced soon, making your membership cards utility increase each day (e.g. paying with your membership card in stores)
- When you purchase BRT tokens during our IEO, you are able to receive one of these membership cards. Access to the cards is democratic, ongoing & subject to availability.
Token Distribution

- 25% Company Reserve
- 29.5% Public Sale
- 19% Team Allocation
- 4% Advisory Board
- 12.5% Equity Investors
- 6% Bounties and Airdrops
- 4% Commissions & Partners

Total Token Distribution
6. FUND USAGE

We have a comprehensive strategy for using the funds we raise in the most efficient manner possible. Our plan encompasses aspects of development, marketing, legal representation and the structural governance of all funding as well as ancillary funding structures as insurance.

- Development and Operations: 53%
  - Development and QA: 18%
  - Maintenance: 10%
  - Security: 10%
  - Server: 7%
  - Wallet: 4%
  - Contingency: 2%
  - Administration: 2%

- Marketing: 19%
  - Digital Marketing: 7%
  - Mass and PR Marketing: 5%
  - Offline Marketing: 5%
  - Community Marketing: 2%

- Litigation: 18%

- User Insurance Funds: 10%
  - Licensing Requirements: 7%
  - Registration Process: 5%
  - Regulatory Compliances: 3%
  - Legal Advisory: 3%

7. ROAD MAP

Q3 2017  
R&D and Current Structure Analysis

Q1 2018  
Product Conceptualization

Q1 2018  
Financial Assessment

Q2 2018  
Acquisition of Team and Resources

Q2 2018  
Barter Trade Founded

Q2 2018  
Development commenced

Q3 2018  
White Paper Release

Q4 2018  
MVP completed

Q1 2019  
System Architecture Completed

Q1 2019  
Whitepaper Version 1.1 Released

Q2 2019  
Exchange Alpha completed

Q2 2019  
Internal testing and Bug hunting

Q2 2019  
Exchange Beta Released with Spot trading

Q2 2019  
Closed Bug bounty and Beta testing

Q3 2019  
PIE algorithm integrated

Q3 2019  
Public Bug bounty and Beta testing

Q3 2019  
Private Equity sale

Q4 2019  
Crypto to Fiat gateway

Q4 2019  
Private Equity sale

Q2 2020  
Margin trading

Q2 2020  
Battlegrounds

Q2 2020  
Social trading

Q2 2020  
Android and IOS mobile applications

Q3 2020  
Algo trading

Q3 2020  
Crypto to Fiat gateway

Q4 2020  
Bartertrade DTA

Q4 2020  
Bartertrade EAZYPAY

Q4 2020  
Barter DEX
8. CORE TEAM

ANURAG YADAV
CEO & Co-founder

Master's in Business, Stanford University.
Anurag Yadav is an Entrepreneur, Blockchain Consultant, and a regular speaker at Blockchain Conferences. He has over seventeen years of experience, has led Global Organizations, and has lived and worked in several countries. Currently, he is the Co-Founder & CEO of PrimaFelicitas LLC, a leading Blockchain Consultancy and an end-to-end Blockchain Technology Solutions Development Company, based in San Francisco, London, and New Delhi. PrimaFelicitas is focused on developing innovative Blockchain products for Governments, Enterprises, and start-ups in the FinTech, Energy, Securities, Healthcare, Digital Commerce, Real Estate, and Payment Settlement sectors. Anurag is an Engineering Graduate from the Indian Institute of Technology (IIT) and holds a Master’s in Business from the Stanford University.

ALEXI ANANIA
CBDO & Co-founder

M.Sc in Digital Currency, University of Nicosia
Alexi has been an early contributor to Barter Trade on a structural level, his strengths lie in advisory with regard to metrics, token utility, exchange dynamics as well as providing key contingency planning along the roadmap. Alexi is currently studying an MSc in Digital Currency at the University of Nicosia, where he has been accepted on multiple scholarships. He is currently working as an intern and Blockchain researcher at Cambridge University. He comes with a broad contact network within the blockchain industry, having been involved for several years. He is able to leverage off a cache of industry knowledge acquired through being a Senior Blockchain Analyst for SEAL.capital. Alexi is also a contributor of the European Union Blockchain Observatory and Forum, the FedPayments Improvement System as well as the ConsenSys Brooklyn Project where he contributes to frameworks and working groups. Alexi has facilitated various industry partnerships with SEAL including Enterprise Ethereum Alliance and more.
Double M.sc in Intl Business Management & marketing and Leadership & Multi studies, University of Groningen

Milan holds a double M.Sc (with Honours) from the University of Groningen in International Business & Management and Leadership & Multi studies. He also holds a MSc from Newcastle University Business School in Advanced International business management. He has been active in the cryptocurrency industry for about three years now, focusing on marketing, community management, business development and operational related tasks. Milan has a past experience of working as a CMO for English community at Lomostar for about 2 years, Marketing and sales manager at Mouth Vision for nearly 1 year and is currently working as a content marketing specialist at Zilliqa. Milan will be in charge of the marketing activities at Barter Trade.

Executive Education and Market driving strategies, London School of Business

Priti is the Co-founder & CTO of Primafelicitas, an end-to-end custom Blockchain technology solutions development company with offices in San Francisco, London, and Delhi. She has over 22 years of experience in delivering high-end Enterprise Solutions. She has worked on several large scale implementations of CRMNext that has been consistently listed for several years on the prestigious Gartner’s Magic Quadrant against the likes of Salesforce, Microsoft Dynamics, etc. In the past 8 years, she has also delivered several cutting-edge solutions for startups and SMEs including those for Silicon Valley-based businesses. She has also worked for both private and institutional clients, collaborating with leading Banking & Financial Industry organizations. She is a PMP Certified Project Management Professional with her highest education at London Business School. She has extensive experience in Blockchain and has developed Wallets, internal & external exchanges, Centralized & Decentralized exchanges, and Lending cryptocurrency platforms.
WHITE PAPER OBJECTIVE

This White Paper is documented with the intent to introduce BARTER TRADE and its product offerings, and the BRT Token to prospective token holders in relevance with the proposed ICO. The objective here is to offer fitting information with the sole intention of acquiring BRT Tokens by potential token holders and it is to be noticed that the information stated here does not entail any elements of a statutory relationship. This White Paper should not be considered as an invitation for investment and also it is not compiled in accord with and is not subject to laws of any jurisdiction of any country whatsoever. The token is not any kind of financial instrument or commodity and has not been registered. This White Paper is the prime valid source of information about BARTER TRADE and BRT Tokens.

TOKENS ARE NOT SECURITIES

BRT Tokens confer no rights other than those specifically set in the document and are sold as a functional utility. BARTER TRADE Token does not grant the User the right to receive any payments or returns arising from the BARTER TRADE platform or property.

ASSOCIATED ASSOCIATED RISKS & RESERVATIONS

The BARTER TRADE platform is subject to changes prior to its launch and may result in unexpected effects.
Also, during a down-cycle economic environment, BARTER TRADE may experience the ill effects of a slowdown and if the cost of abiding with any newly executed policy goes beyond a specified limit, maintaining the platform and structuring it may no longer be commercially workable, BARTER TRADE in such times may opt to suspend the development and operation. In case of unforeseen circumstances, the objectives stated in this White Paper document may be changed. Every effort will be made to ensure that the funds are securely held in cold storage blockchain wallets.

Although, we aim to reach all targets described in this document, the purchase of BRT Tokens by all concerned parties should be done at their own risk and at the full understanding of Barter Trade’s utility.

**TOKEN ORDERS ARE DEEMED FINAL**

There are no cancellations or refunds on BRT Tokens. The Client is in agreement that they will not be entitled to claim any partial or full reimbursement under any circumstances. BRT tokens are utility tokens, intended for use on the Barter Trade platform only.

**ASSURANCE ON TRADING**

Barter Trade is responsible for the circulation and trading of BRT Tokens on the market. Trading of BRT Tokens depends on the consensus on its value between the relevant market participants. There is assurance that a trading market for the BRT Tokens will develop or will continue after the BRT Tokens are made available for trading on such cryptocurrency exchange.
KYC / AML

The token sale is not being offered to citizens of the countries or in the territory where the transactions or investments in the digital/crypto utility tokens is prohibited or restricted by the applicable laws or regulations in the country/region. Tokens cannot be resold or offered by the eligible holders to the people / companies / organizations in the countries where the use, transactions or investments in the digital tokens is prohibited by law.

We do not entertain the participation from the Restricted Persons in the BRT token sale. Barter Trade reserve the right to refuse or cancel the BRT token purchase requests at any time at our sole discretion when the information provided within the KYC procedure is not sufficient or misleading or if the purchaser is deemed to be a Restricted Person. We will utilize a third-party audit to facilitate our KYC/AML requirements.